

Child Weight Management Procurement
Cllr John Howard, Cabinet Member for Adult Social Care, Health and Public Health
January 2023
Deadline date: N/A

Cabinet portfolio holder: Responsible Director:	Councillor John Howard, Cabinet Member for Adult Social Care, Health and Public Health Jyoti Atri, Director of Public Health
Is this a Key Decision?	YES If yes has it been included on the Forward Plan: YES Unique Key decision Reference from Forward Plan: KEY/16JAN23/03
Is this decision eligible for call-in?	YES
Does this Public report have any annex that contains exempt information?	No
Is this a project and if so has it been registered on Verto?	NO Verto number:

RECOMMENDATIONS
<p>The Cabinet Member is recommended to:</p> <ol style="list-style-type: none"> 1. Approve the competitive procurement of a Child Weight Management service. 2. Approve the joint commissioning of this Child Weight Management service with Cambridgeshire County Council. 3. Approve the establishment of a Partnering and Delegation agreement between Peterborough City Council (PCC) and Cambridgeshire County Council (CCC). This agreement is for PCC to delegate authority to CCC to act as lead commissioner and undertake the procurement and to hold the contract for the Child Weight Management Service with the successful provider.

1. PURPOSE OF THIS REPORT

1.1 This report is for the Cabinet Member for Adult Social Care, Health and Public Health to consider exercising delegated authority under paragraph 3.4.3 of Part 3 of the Constitution in accordance with the terms of their portfolio at paragraph (c).

2. TIMESCALES

Is this a Major Policy Item/Statutory Plan?	NO	If yes, date for Cabinet meeting	N/A
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3. BACKGROUND AND KEY ISSUES

3.1 Childhood obesity and excess weight are significant health issues for children and their families, and the number of children with an unhealthy weight is a national public health concern. Tackling obesity is one of the greatest long-term health challenges this country faces; with children who are living with an unhealthy weight being at increased risk of several health problems which negatively impact on their physical, mental and social wellbeing.

3.2 Local data from the National Child Measurement Programme (NCMP) shows that the prevalence of overweight (including obesity) has increased since pre-pandemic levels in both reception and year 6.

Table 1: Peterborough and England Childhood Obesity Profile Reception and Year 6 School Years (<https://www.gov.uk/government/collections/national-child-measurement-programme>)

	Reception			Year 6		
	Cambridgeshire	Peterborough	England	Cambridgeshire	Peterborough	England
2016/17	18.5%	23.2%	22.6%	27.1%	36.8%	34.2%
2017/18	17.5%	20.9%	22.4%	28.4%	32.8%	34.3%
2018/19	17.7%	21.7%	22.6%	27.0%	36.9%	34.3%
2019/20*						
2020/21*						
2021/22	18.5%	22.0%	22.3%	32.1%	41.2%	37.8%

RAG compared to England

*The NCMP dataset in Cambridgeshire and Peterborough was incomplete because of COVID-19 in 2019/20 and only 10% of children were measured in 2020/21. Therefore, this data has not been included as it does not provide us with a representative sample.

3.3 We are awaiting local analysis of inequalities from the 2021/22 data, however historically Cambridgeshire and Peterborough has followed national trends. National analysis of 2021/22 data shows that:

- In both reception and year 6, the prevalence of children living with obesity was highest for Black children.
- The prevalence of children living with obesity was over twice as high for children living in the most deprived areas (13.6%) than for children living in the least deprived areas (6.2%).

3.4 The increasing rates of overweight and obesity in children demonstrates the need for supporting children and their families with weight management. Whilst there a number of commissioned services that promote and support healthier lifestyles, there is currently no specific child weight management service across Cambridgeshire and Peterborough.

4. CORPORATE PRIORITIES

Consider how the recommendation links to the Council's Corporate Priorities:

1. *The Economy & Inclusive Growth*

- **Environment** (including a summary of the outcome of a completed Carbon Impact Assessment, to be submitted in full to the Transport and Environment Team)
- *Homes and Workplaces*
- *Jobs and Money*

Overall, it is expected that the proposal will have a neutral impact on the council's carbon emissions and only a very slight impact on the city's carbon emissions. Not only will this impact be nominal, but it is linked only to essential elements of service delivery. Existing schools/community/leisure/clinical venues will be used for group and 1:1 sessions and therefore the additional heating, water use etc. will be minimal. The staffing structure for this proposal is expected to be under 20; with many of these staff members being part time and some able to carry out part of their role remotely. Within the proposal, families will be encouraged to adopt more active travel methods as well as to eat in a more sustainable way; including reducing food waste and eating meat in moderation. Therefore, it is expected that the minimal negative impact on carbon emissions should be offset by families making these changes. Over time, this could even lead to a positive impact on carbon emissions.

2. *Our Places & Communities*

- *Places and Safety* (including any rural implications)
- *Lives and Work*
- **Health and Wellbeing**

This service procurement will support the ambition to achieve better outcomes for our children by reducing childhood obesity levels and increasing physical activity. The service will be well integrated with existing children's services to ensure that appropriate referrals are made both in and out of the service

3. *Prevention, Independence & Resilience*

- *Educations and Skills for All*
- *Adults*
- **Children**

This service will support the ambition of ensuring every child gets the best start in life, as it will facilitate children and their families to lead healthier lifestyles. It aligns with providing education and skills for all, as the service will have universal elements as well as more targeted approaches for more complex cases including children with SEND.

4. *Sustainable Future City Council*

- *How we Work*
- *How we Serve*
- *How we Enable*

The sustainable future city council goals will be supported by regularly monitoring contract performance. We will ensure that some elements of the service, such as resources and appointments, can be accessed digitally.

Further information on the Council's Priorities can be found here - [Link to Corporate Strategy and Priorities Webpage](#)

5. CONSULTATION

- 5.1 The procurement and commercial team have recommended a full competitive procurement and which will include consultation with stakeholders and users along with a provider session

Focus groups were held with Pinpoint in July and October 2022. Pinpoint is a local organisation that supports parents and carers of children and young people with additional needs and disabilities. These sessions provided insight into the needs of more complex children that would likely require more clinical input, but also how more general resources could be adapted to be inclusive.

6. ANTICIPATED OUTCOMES OR IMPACT

- 6.1 The service will include prevention services and weight management services. It will contribute to the delivery of childhood obesity related health outcomes found in the Public Health Outcomes Framework, as well as aligning with our local Health and Wellbeing Strategy Outcomes.

- Reduction in childhood obesity rates, as reported through NCMP data
- Reduction in inequalities relating to excess weight, as reported through NCMP data
- Increase in physical activity levels, as reported through the Active Lives survey

7. REASON FOR THE RECOMMENDATION

- 7.1
- The ongoing high rates of childhood obesity
 - The percentage of overweight and very overweight children in reception and year 6 has increased since pre-pandemic levels.
 - There is currently no child weight management service in Cambridgeshire and Peterborough
 - This service procurement supports the Joint Health and Wellbeing/ Integrated Care System Strategy ambition of 'Having better outcomes for our children', and the priority of 'Creating an environment to give people the opportunity to be as healthy as they can be'
 - Supports the Government target of halving childhood obesity by 2030

8. ALTERNATIVE OPTIONS CONSIDERED

- 8.1 The alternative option would be to not commission this child weight management service. However, there is a clear need and there would be gap in the support of the Joint Health and Wellbeing and Integrated Care System Strategy priorities if the service was not commissioned.

9. IMPLICATIONS

Financial Implications

- 9.1 The total contract value is up to £2,200,000 for 5 years with optional breaks at year 3 and 4. The breakdown between CCC and PCC is as follows:

LA	Total	Annual
CCC	£1,750,000	£350,000
PCC	£450,000	£90,000

Legal Implications

- 9.2 It will be necessary to establish a Partnership and Delegation agreement between PCC and CCC. This will enable PCC to delegate authority to CCC for commissioning and holding the contract for Child Weight Management Services with the successful provider.

Equalities Implications

- 9.3 A fully Equalities Impact Assessment will be undertaken of the ITT documentation prior to completion. This will ensure the Councils Equalities duties are met and the needs of those with Protected Characteristics and give special consideration.

An Equality Impact Assessment relating to this new service has been completed. This will ensure the Councils Equalities duties are met and the needs of those with Protected Characteristics and give special consideration. The assessment did not find there to be any negative impacts in relation to equalities.

Carbon Impact Assessment

- 9.5 Overall the service will likely have a neutral impact on the council's carbon emissions and only a very slight impact on the city's carbon emissions. Not only will this impact on the city be nominal. it is linked only to essential elements of service delivery.

Existing community/leisure/clinical venues will be used for group and 1:1 sessions and therefore the additional heating, water use etc. will be minimal. The staffing structure for this proposal is expected to be under 20; with many of these staff members being part time and some able to carry out part of their role remotely.

Therefore, it is expected that the impact in terms of travel miles, IT equipment etc. within the city should be fairly minimal and will be both justified and minimalised wherever possible; in line with safe and effective service delivery. Within the proposal, families will be encouraged to adopt more active travel methods as well as to eat in a more sustainable way; including reducing food waste and eating meat in moderation. It is expected that the minimal negative impact on the city's carbon emissions should be offset by families making these changes. In fact, over time, this could even lead to a positive impact on the city's carbon emissions.

Children in Care and Care Leavers

- 9.6 Children in or leaving care can have a greater risk of unhealthy weight and poorer health outcomes. Referral routes from children's service for vulnerable high risk children will be integrated into the service model.

10. DECLARATIONS / CONFLICTS OF INTEREST & DISPENSATIONS GRANTED

- 10.1 None.

11. BACKGROUND DOCUMENTS

Used to prepare this report, in accordance with the Local Government (Access to Information) Act 1985) and The Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012.

11.1 None.

12. APPENDICES

12.1 Appendix 1 - Commissioning Child Management Services Business Plan